

Agency: Commerce, Community and Economic Development**Grants to Named Recipients (AS 37.05.316)****Grant Recipient: Associated General Contractors of Alaska****Federal Tax ID: 92-0014686****Project Title:****Project Type: Other**

Associated General Contractors of Alaska - We Build Alaska Workforce Campaign

State Funding Requested: \$230,138**House District: Statewide (1-40)**

One-Time Need

Brief Project Description:

The We Build Alaska Campaign is focused on attracting, activating, and engaging the next generation of Alaska's construction industry workforce through a series of targeted digital ads promoting careers in construction.

Prior Appropriations:

Project Title: Lemon Creek Correctional Center Project

Appropriation Amount: \$350,000

Estimated Available Funding: \$230,138

Bill: SLA 2008, ch.29, sec. 10, pg. 63, ln. 31

Funding Plan:

Total Project Cost: \$230,138

Funding Already Secured: (\$0)

FY2023 State Funding Request: (\$230,138)

Project Deficit: \$0

Funding Details:

None

Detailed Project Description and Justification:

Attached below.

Project Timeline:

Upon receipt of funds, the campaign will begin immediately.

Entity Responsible for the Ongoing Operation and Maintenance of this Project:

Associated General Contractors of Alaska

Grant Recipient Contact Information:

Name:	Alicia Amberg- AGC of Alaska
Title:	Executive Director
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Has this project been through a public review process at the local level and is it a community priority? ☐ Yes ☒ No